

A stylized illustration of a person's head and shoulders in a dark blue silhouette. From the top of the head, a series of colorful, curved bands (yellow, orange, red, dark blue) flow downwards, resembling a fountain or a stream of data. The background is dark blue with a white rectangular area on the right side containing text.

CONTENT THAT WORKS

The best writers,
guided by artificial intelligence

AUTHLIO Sample pack

V1.3

hi@authlio.com
+1 646 709 6927

A Bulldog Company (TalkToBulldog.com)

INTRODUCING AUTHLIO

Thank you for downloading our sample pack. This pack includes a sample brief and a sample article produced from that brief. For any questions, hi@authlio.com.

Take the guess work out of content marketing with AUTHLIO's unique combination of incredible writing talent and writing briefs powered by artificial intelligence.

We know content marketing is an important part of any program, and perhaps even more so with the growing concerns over privacy, and rules regarding what targeting data can be created or stored. But content marketing is expensive, and the results are unpredictable.

Our system analyzes your topic and build a multi-dimensional map of that topic across the web. Once it has developed an understanding of what your audience is looking for and where the authority exists today, we generate SmartBriefs that inform our writers what to write and how to write it, removing the risk and the majority of the research time.

The result is high-performing content at a fraction of the usual investment.

AUTHLIO is a Bulldog Group Project (TalkToBulldog.com)

Bulldog Group was created with the vision of building best of breed marketing solutions under one team to remove the uncertainty and complexity of running campaigns.

AUTHLIO

AUTHLIO produces content, written by great writers and guided by artificial intelligence.

 **BoostThis.ai**

BoostThis.ai provides native advertising optimization, reducing costs and increasing performance. Additionally, we have specific solutions for B2B lead gen, and for bringing an audience to earned media.

 **QUEST
AUDIENCES**

Hyper accurate location-based audiences. With our unique 12 months look back window, and the ability to build audiences from any location, nothing performs like Quest's audiences.

 *Fireside*

Designed specifically to finally solve the industry's problem of how to provide world class marketing services to small businesses, or businesses with simple marketing needs.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

STEP 1: THE SmartBrief

Our AI builds a map of your topic by understanding what your audience is searching for, what questions they are wanting to have answered, and what sites have the authority today. Using this information, we produce SmartBriefs that help our writers know what to write and how to write it, resulting in high quality content at a fraction of the typical investment.

Executive Summary

This brief has been compiled for [Client Name](#) to create a new piece of content for terms related to the topic [Advantages to Self-Representation in Divorce and Custody Cases](#).

TARGET CONTENT SCORE

29

Content Score is the AUTHLIO rating of content breadth, depth, and comprehensiveness. We come to this number by analyzing thousands of pieces of content to find the most expert distribution of topics throughout the piece. Content Score, although not correlated 1-to-1 is a great indicator of ranking potential.

POTENTIAL INCREASED MONTHLY VIEWS

1,250

If the guidance of this brief is implemented we estimate the above increase to traffic per month. This is the result of increased coverage on the topic and therefore increased visibility through ranking.

SUGGESTED WORD COUNT

2,211

Increasing the richness and depth of your content through the inclusion of related topics is an important factor of the brief implementation process. This can sometimes cause writers to be too terse or too longwinded. Rather than stuffing the suggested topics into the article and becoming dense, or writing extensive copy on each topic, we want to hit a readable and comprehensive middle ground.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Creation Objective

Our goal is to create a piece of expert-level content better than anything that exists on the web. We aim to create a content item optimized for both search engines and the target audience. AUTHLIO has put together a strategy to help **Client Name** create this content so that it appeals to the intent of people searching for information concerning Advantages to Self-Representation in Divorce and Custody cases.

We have outlined the important data to consider when planning your content; User Intent Profiles, Questions, Title Suggestions, Subheading Suggestions, and Related topics to include.

Your Path to the Best Content.

1. Determine ideal user intent and audiences.

Before we start writing it's important to consider who is searching for this focus topic and what they are looking to find based on [user intent](#) profiles.

When a user executes a search in a search engine, they want to gain something out of the experience. There is intent behind every search and it can be explicit or implied. AUTHLIO has analyzed search intent for [Advantages to Self-Representation in Divorce and Custody Cases](#) to determine the specific intent of your audience. By incorporating this information into your content, you can provide you audience with the information they need to move forward in their purchase journey.

We have determined that these are the most applicable User Intent Profiles.

Why are people searching for this topic?

- To learn about the benefits of representing yourself in a divorce and custody case
- To understand the challenges in representing yourself in a divorce and custody case
- To find out how to prepare for a divorce and custody case when you are representing yourself

Who are the audiences for this article?

- People planning to get a divorce
- People looking to represent themselves in court

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

2. Discover questions to answer when you're writing.

Now let's take a look at some **relevant questions** surrounding this topic so that we can make sure our content is focused on what's important to our audience.

Whenever people search in a search engine, they have questions that need to be answered. The following are questions your audience is asking when searching for [Advantages to Self-Representation in Divorce and Custody Cases](#), they are ordered by how relevant they are and the pertinent relevance data is included to aid you in your decision.

What are they asking?

- How do you present evidence in a child custody case?
- Why should you represent yourself in family law cases?
- What are the risks of representing yourself in a divorce or custody case?
- Why might you need a dedicated professional to represent you in a divorce or custody case?
- What are the cost benefits of representing yourself in a divorce and custody case?
- How might a mother lose a custody battle if she is representing herself in court?
- How do you prove someone is lying in family court?
- How likely is it that a mother could win a custody battle if she is representing herself in court?
- What are the psychological benefits of representing yourself in a divorce and custody case?
- What resources can help you file for custody without a lawyer?
- What impact does being a litigant in person have on family proceedings?
- What do judges look for in child custody cases?

3. Choose your article title.

Writing an engaging title is one of the most important aspects of creating content that does well in search engines.

Titles with clear, concise and engaging language are often best, bringing more visitors to your site and into your marketing funnel.

What titles are ranking for this topic?

- Basics of Self-Representation in Divorce
- The Benefits of Representing Yourself in Family Law Cases
- How to Represent Yourself in Divorce and Custody Cases

Which terms can you include in your title to set yourself apart?

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Family law case
Female divorce attorney advantages
Child custody proceedings

4. Find the most relevant subheadings.

Subheadings guide your writing to better reflect the topical authority standards search engines use to rank web pages.

By focusing on subtopics that best answer your audience's questions and needs, you can craft a piece of writing that is easy to read and quick to rank.

What subheadings are ranking for this topic?

Benefits of representing yourself in a divorce and custody case
Reasons to represent yourself in divorce and family court
Challenges in representing yourself in a divorce and custody case
How to prepare for a divorce and custody case when you are representing yourself

Which terms can you include in your subheadings to set yourself apart?

Divorce and custody cases
Custody or visitation disputes
Self-represented persons

5. Distribute the most important related topics among subheadings accordingly.

Establishing topical authority for [Advantages to Self-Representation in Divorce and Custody Cases](#) requires mentioning the topic and using the network of relevant subtopics.

These subtopics are linked to your primary focus topic through search indexes, so it's vital that they are included. Below we have compiled a list of most relevant related topics for your focus topic, [Advantages to Self-Representation in Divorce and Custody Cases](#).

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Which terms can you include to guide your content towards topical authority?

SUBTOPIC	RELEVANCE	SUGGESTED DIST.
judge	98%	3-10
child support	92%	1-2
court	90%	10+
legal advice	87%	1-2
spouse	85%	3-10
pro se	78%	3-10
lawyer	77%	3-10
attorney	74%	10+
parenting time	74%	1-2
child	71%	10+
attorney-client relationship	59%	1-2
family court	58%	3-10
pro se litigants	58%	1-2
divorce lawyer	54%	1-2
parenting plan	52%	1-2

6. Link to external and internal pages.

Linking is a great way to show search engines your topical authority.

Internal links help create authoritative content clusters. Relevant external links are good for your audience and search engines expect to see them in trustworthy articles. Incorporate our suggestions to ensure you link to reliable sources that aren't in direct competition with your content.

Which external webpages should you link to, and what is the related subtopic for that anchor?

TOPIC	URL
pro se custody	https://www.verywellfamily.com/pro-se-custody-tips-for-representing-yourself-2997867
family law facilitator	https://www.courts.ca.gov/1083.htm
representing yourself	https://www.nolo.com/legal-encyclopedia/representing-yourself
help topics	https://www.nccourts.gov/help-topics/family-and-children/child-custody

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Outline Brief

H1 Advantages to Self-Representation in Divorce and Custody Cases

P	SUBTOPIC	RELEVANCE	SUGGESTED DIST.
	child support	92%	1-2
	pro se	76%	10+
	parenting time	74%	1-2
	attorney	73%	10+
	lawyer	69%	3-10
	legal advice	67%	3-10
	spouse	64%	3-10
	attorney-client relationship	59%	1-2
	pro se litigants	58%	1-2
	judge	57%	1-2

SUGGESTED WORD COUNT

2,211

This word count is based off of our assessment of hundreds of articles with expert writing on this subject. Most people who write comprehensively about *Advantages to Self-Representation in Divorce and Custody Cases* use about this many words. Subheading sections will prescribe approximate percentages of the whole article for which they should account.

Section Focus Topic

Section 1

H2 Suggested Subheading: Benefits of representing yourself in a divorce and custody case

SUGGESTED SECTION WORD COUNT: **24%**

? Question to Answer

What are the cost benefits of representing yourself in a divorce and custody case?

How likely is it that a mother could win a custody battle if she is representing herself in court?

What are the psychological benefits of representing yourself in a divorce and custody case?

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

P	TOPICS TO MENTION	SUGGESTED DIST.
	court	10+
	spouse	3-10
	child	10+
	lawyer	3-10
	pro se	3-10
	legal advice	3-10
	judge	10+
	divorce lawyer	1-2
	Parenting plan	1-2

A→	ANCHOR	EXTERNAL LINK URL
	pro se custody	https://www.verywellfamily.com/pro-se-custody-tips-for-representing-yourself-2997867

Section Focus Topic

Section 2

H2 Suggested Subheading:

Reasons to represent yourself in divorce and family court

SUGGESTED SECTION WORD COUNT: 25%

? Question to Answer

Why should you represent yourself in family law cases?

What impact does being a litigant in person have on family proceedings?

What do judges look for in child custody cases?

P	TOPICS TO MENTION	SUGGESTED DIST.
	judge	3-10
	legal advice	1-2
	pro se	3-10
	lawyer	3-10

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

child support	1-2
attorney	10+
spouse	3-10
attorney-client relationship	1-2

A→ ANCHOR	EXTERNAL LINK URL
Representing yourself	https://www.nolo.com/legal-encyclopedia/representing-yourself

Section Focus Topic Section 3

H2 Suggested Subheading:
Challenges in representing yourself in a divorce and custody case

SUGGESTED SECTION WORD COUNT: 22%

? Question to Answer

What are the risks of representing yourself in a divorce or custody case?

Why might you need a dedicated professional to represent you in a divorce or custody case?

How might a mother lose a custody battle if she is representing herself in court?

P	TOPICS TO MENTION	SUGGESTED DIST.
	court	10+
	child	10+
	spouse	3-10
	parenting time	1-2
	family court	1-2
	judge	3-10
	lawyer	10+
	legal advice	1-2

A→ ANCHOR

family law facilitator

EXTERNAL LINK URL

<https://www.courts.ca.gov/1083.htm>

Section Focus Topic

Section 4

H2 Suggested Subheading:

How to prepare for a divorce and custody case when you are representing yourself

SUGGESTED SECTION WORD COUNT: 29%

? Question to Answer

How do you present evidence in a child custody case?

How do you prove someone is lying in family court?

What resources can help you file for custody without a lawyer?

P

TOPICS TO MENTION

SUGGESTED DIST.

court

10+

judge

10+

child support

1-2

family court

3-10

lawyer

3-10

pro se

1-2

legal advice

3-10

spouse

3-10

A→ ANCHOR

help topics

EXTERNAL LINK URL

<https://www.nccourts.gov/help-topics/family-and-children/child-custody>

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

STEP 2: THE FINISHED CONTENT

With the SmartBrief in hand, an Editor assigns the article to one of our writers. By following the brief, we are able to significantly reduce the research phase and the writing phase and remove the guess work from what to write about for the content to perform.

All of our writers are native English speakers with at least a bachelor's degree.

How Divorce Works in Colorado

If your marriage is ending, or you are ready to take the steps necessary to end it yourself, you are more than likely looking at options for *how to* divorce.

In Colorado, the dissolution of marriage is a relatively straightforward process. You can obtain a lawyer, seek mediation, or you can file to end your marriage on your own.

Whatever your choice is, we are here to help. This article will breakdown the process of divorce in Colorado so you can determine if self-filing is the way to go.

How to get a divorce in Colorado

Colorado is a no-fault divorce state, and, as a result, you are able to petition for divorce whenever you want to, and you are not required to provide a reason for doing so.

Essentially, you will not be able to file for divorce for any reason other than an irretrievable breakdown of the marriage, so once that is clear, you can proceed with the next steps.

You may prefer to complete the divorce proceedings without the help of a divorce attorney. Alternatively, you may choose to renounce the attorney-client relationship and use mediation in order to complete the divorce process. You may also choose to forgo both and pay the filing fee and complete the paperwork yourself.

If you choose to petition the court for a divorce without an attorney, you must determine if you and your spouse are petitioning the court for a divorce together, or alone.

There are two determining factors for the forms you will need to complete to end your marriage. Whether you are the petitioning spouse or if you have children will determine which forms you will need to complete. For example, filing for a legal separation when you have children together will also require a [separation agreement](#) that differs from a legal separation without children.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Parental responsibilities

There has been a change to the terminology when it comes to minor children involved in the dissolution of marriage and subsequent divorce decree.

What used to be termed 'custody' in reference to the parent that cared for the child(ren) for the greatest amount of time is now called 'parental responsibilities'. 'Physical custody' has now become *parenting time*, and 'legal custody' has become *decision making*.

The court will determine what suits the '[best interest of the child](#)' and will appoint parental responsibility accordingly.

What is the difference between annulment and divorce in Colorado?

Another question to ask yourself when considering divorce is whether you are looking for an annulment or a divorce.

An annulment declaration means that the marriage never happened, whereas a divorce decree means that the marriage existed and ended.

If you do decide on an annulment, you will have to prove that there were circumstances that took place that warrant an annulment of your marriage. For instance, if you were to obtain knowledge that your marriage was based on lack of capacity, fraud, lack of consent, duress, jest, or dare, you would have grounds to file for an annulment within 6 months of gaining this information.

Additional grounds for annulment are age of consent, failure to consummate the marriage, or, if the marriage is void for any reason, the aggrieved spouse may apply for an annulment but will be [subject to a limitation of time](#).

What are the residency requirements for divorce in Colorado?

In order to petition for a divorce in the state of Colorado, either you or your spouse must be a resident of Colorado for at least [91 days](#) prior to filing a petition for a dissolution of marriage.

Once that criteria has been met, you must also file in the county you reside in. You can attend your district court to file the paperwork and documents filed at the district court are subject to a [filing fee](#).

If you have minor children with your spouse, the criteria for residency may be slightly different. If your children have not lived in Colorado for 182 prior to your divorce filing, the court will not be able to determine parental obligations.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

How assets are divided in divorce proceedings

For divorce proceedings in Colorado, the assets are divided in an equitable way during the dissolution of marriage.

Colorado is an '[equitable distribution](#)' state. This means that, by law, the marital property is not assumed to be owned equally, and the court will decide how the marital assets are divided. This typically means that there will be a judgment made (or you can try mediation) about how the property should be divided.

The divorce process will probably end with the marital property not being evenly divided. The spouse that earned more money in the marriage will get a larger portion of assets.

If there are children, and one parent does the majority of the parenting, the primary caregiver spouse will most likely be awarded the house.

What are the tax implications for selling the marital home when dividing property in a divorce?

Marital property division in a divorce is only taxable with certain exemptions.

The law in Colorado determines that following a divorce all property is equitable. However, the assets may be divided in a way to where a spouse has to pay additional taxes.

If it is determined that there should be the division of a retirement account, an appropriate penalty and taxes on withdrawal will be required to complete the transaction. If there is a sale of a marital home, there may be certain tax implications due to [capital gains](#).

How can alimony and child support affect the distribution of property?

In Colorado, alimony is called 'spousal maintenance' and refers to a payment that the higher income earning spouse pays to the lower-income earning spouse.

There are different types of financial spousal maintenance: **temporary**, meaning during the duration of the divorce proceedings; **rehabilitative**, meaning the higher-earning spouse will provide financial support until the other spouse can complete school or obtain employment that replaces lost income; **reimbursement**, meaning that one spouse has supported the other through schooling or job and now must repay; **permanent**, meaning a payment for an indefinite time, and **lump sum**, meaning that one spouse is not asking for any assets, and so a lump sum may be awarded.

In the divorce process, there are a few factors that will need to be considered when awarding spousal maintenance. For example, there is a *threshold determination of maintenance* which considers whether or not a spouse actually needs spousal maintenance.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

[Marital debt](#) must also be taken into account. When it comes to marital debt, there are further determinations that need to be made. The court system will assess the amount of the debt incurred and can award further maintenance according to the amount outstanding.

A court may determine that one spouse should take on the debt due to financial stability, who signed for the debt, and another consideration.

What to expect during divorce proceedings

When you are going through the dissolution of your marriage, there are steps to take in order to complete the petition. If you've had an emotionally draining experience, it may be difficult to complete the tasks.

Luckily, the process for divorce in the state of Colorado is uncomplicated.

What's important is to first determine which forms you need to file in order to get your process started, then inform your spouse (if you have not done so), and, finally, file the paperwork.

What materials and documents should you prepare before divorce proceedings?

The first form you will need to complete is a [Petition for the Dissolution of Marriage](#). This form identifies you, your spouse, the date of your marriage, your children, and any other pertinent information.

The second document required will be a [Sworn Financial Statement](#). This sworn document identifies the income, debts, assets, and expenses of both spouses. This statement is a [financial affidavit](#) and it is very important because it is the basis of all financial maintenance and obligations.

The third document required is a [Summons Form](#). In the case that your spouse is accepting of your divorce, a Summons Form will inform your spouse that you have decided to file for divorce and your spouse will have to respond to the summons.

The final forms required for filing for divorce are the [Child Support Worksheet](#), a worksheet that will determine financial responsibilities and obligations; a Parenting Plan which is created by both spouses and will outline custody items like where your children spend holidays, or where they will go school. Finally, you will have to provide a Certificate of Marriage in order to validate that your marriage occurred.

Additional forms are required if, for instance, you owned a business or property with your spouse. These forms will be considered by the court judge in order to fully dissolve your marriage.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.

Steps to file for divorce in Colorado

As long as either you or your spouse have lived in Colorado for 91 days prior to divorce paperwork being filed, you can file your divorce petition in Colorado courts.

Make sure to fill out all the appropriate paperwork, and look for special circumstances like if you and your spouse have a child or if you owned a business together. Once you have completed the correct paperwork, you will be responsible for informing your spouse of your intention to dissolve your marriage.

These rules apply to both marriage or common law marriage, and a [decree of dissolution](#) is issued once you submit your paperwork.

From here, you can choose to complete the rest of the divorce on your own. You can also choose mediation or to have a hearing before a judge. A mediation is where you and your spouse will sit down with a mediator to discuss the terms of your dissolution. Mediation can be painful, but with someone present to direct the conversation, mediation can be a lot simpler than a court filing.

Once you and your spouse have decided how you would like to proceed with your divorce, you will need to disclose your financial obligations to the court, mediator or judge, and they will decide how your property, parenting time, and visitation will be divided.

You and your spouse will have to complete some settling measures in order for your divorce to be complete. For example, if you have children, you will both be required to take a parenting class. Once all requirements are met, in 90 days, there will be a final agreement.

Finally, you will be granted a divorce and you will be free to begin a new chapter of your life.

YOUR NEXT STEP...

Getting started with AUTHLIO is simple. Visit AUTHLIO.com and choose the write subscription package. Following a kickoff call, we will start producing SmartBriefs and content within 7 days.

Looking for a different package? Email us at hi@authlio.com, we're happy to help.

AUTHLIO

AUTHLIO.com – all content is subject to copyright and may not be used for any purpose.